

01
BIO

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MEDIA

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PARTNERS

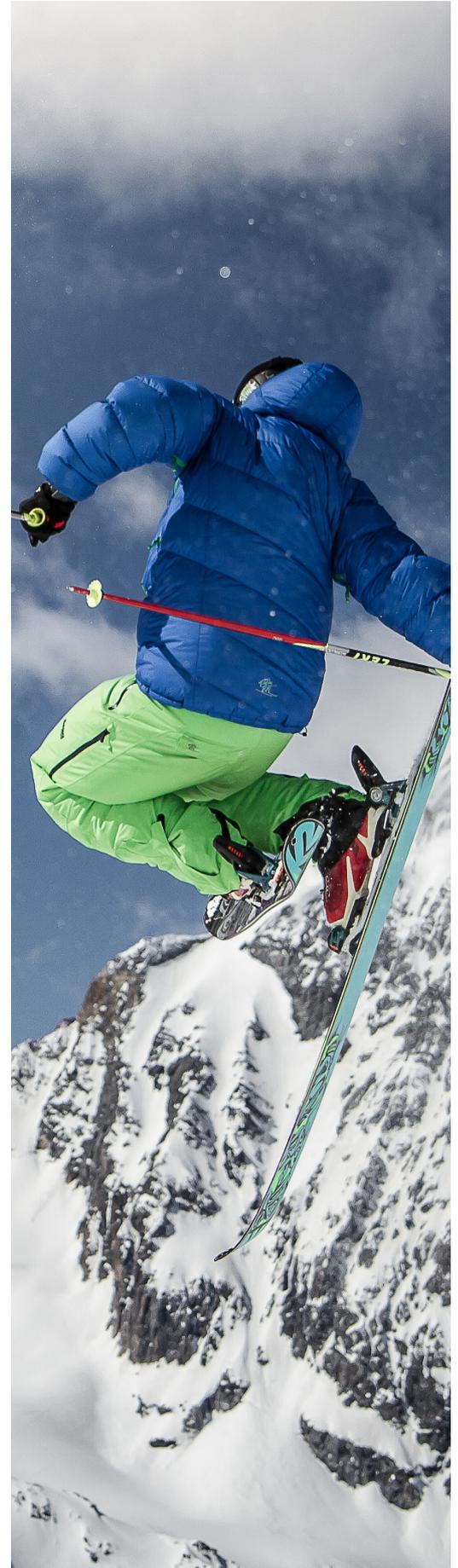
05
CONTACT



M
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MEDIA KIT
2015

We have all seen the high-end extreme sport movies with the deepest powder, amazing heli-skiing landings and the most beautiful bright blue skies. These will always be an inspiration for a lot of skiers, and people who are looking for an incredible experience in the mountains.

Unfortunately it isn't always bluebird and the snow isn't always so movie-screen perfect. In MRTN you will see the experience of enthusiastic skiers and friends having the time of their lives in the mountains. MRTN is born out of pure enthusiasm for the thrill of the sport and the ultimate experience. The key message of our partners will always be intergraded in our video and photo content!

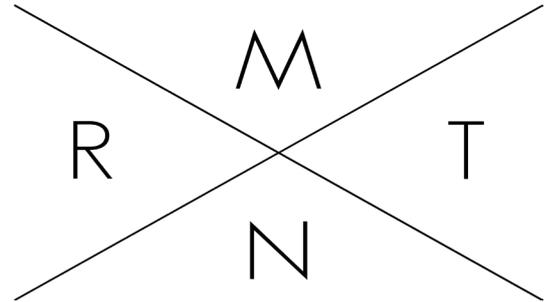


01 BIO



MRTN brings together Martijn Hinrichs and Maarten Wijzman, two long-term friends and passionate skiers from the Netherlands. They both have tonnes of mountain hours under their belts, have taught in several top-end ski-villages including St. Anton Arlberg, Saalbach-Hinterg-lemm, Ischgl, Val Thorens and Mayrhofen. Throughout the years they have developed their ski capabilities through several professional ski courses up to Landes certification. Since 2007 they have been part of the ANWB Ski Team (a well know and established travel organisation in the Netherlands) where they test ride and judge the ski's of the coming season.

After the winter season as a skiing instructor, MRTN have focussed purely on freeride skiing, always on the hunt for the best powder and sketchy lines. Over time they have combined their love for filming and photography with their passion for skiing. MRTN content is catchy and fresh and has so far led to a diverse range of press trips and adventurous photo and film assignments.



02 MEDIA



MRTN creates content (Photo, Film & Text) for a broad range of high-end media.

ANWB Ski Magazine
White Ski Magazine
Wepowder Online / Probblogger

www.anwb.nl/wintersport
www.white.soulonline.nl
www.wepowder.nl



The New Full Media Approach to the world! A combination of all our media forms into one shareble product!

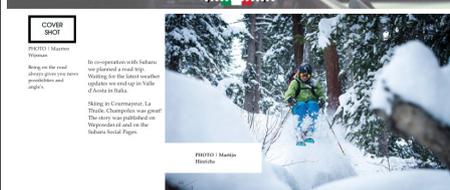
SUPER SKI TEST | '15

The biggest international Skitest for the ANWB Magazine.



PASTA & POWDER | '14

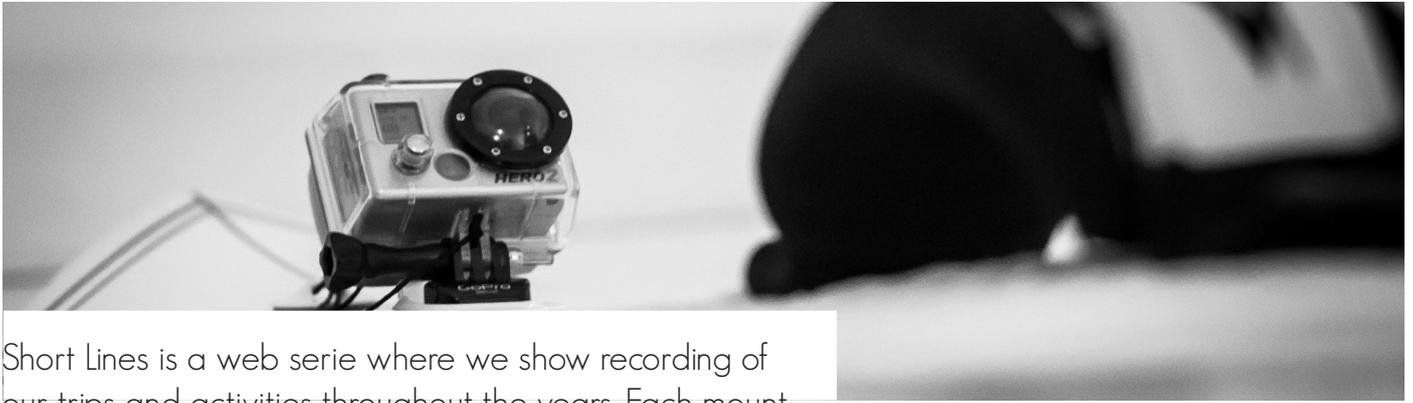
A production together with Subaru and K2.



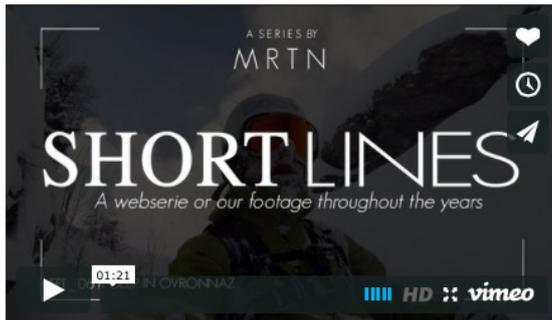
WEISSE RAUSCH | '13

The world famous and Ski Race in St. Anton am Arlberg.





Short Lines is a web serie where we show recording of our trips and activities throughout the years. Each month we will post a new episode. Hopefully our followers will enjoy the video's as much as we enjoy creating it!

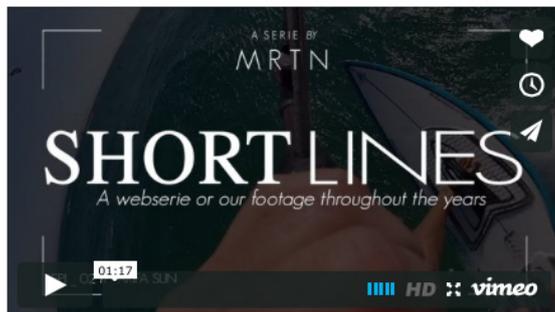


EPI_06 DEEP IN OVRONNAZ

A bit of a Throwback Thursday. In 2011 we went really deep in the south west of Switzerland! After a couple of cloudy day, sun out and getting face shots all over!

Shot at:
Ovronnaz, Switzerland

Gear:
GoPro Hero 2



EPI_02 TARIFA SUN

Shot at:
Tarifa, Spain

Gear:
GoPro Hero 3+ Black edition
GoPro Bar Mount



EPI_05 WARM UP SURF SESSION

Warming-up surf sessions, waiting for the big days!

Shot at:
IJmuiden, The Netherlands

Gear:
Kite Mount
GoPro Hero 3+ Black edition
GoPro Kite Mount

SHORT LINES

The links will demonstrate video edits of our experiences:

| One Lift Wonder - Rothwald, CH

| Der Weisse Rausch - St. Anton am Arlberg, AT

| PA# 5&6, Wallis - Switzerland, CH

www.vimeo.com/58044700

www.vimeo.com/64674481

www.vimeo.com/34265087

03

TARGET



All media is directly publishable to a wide range of social networks and media. The video edits, typically of 2 - 4 minutes showcase the highlights of the trip!

The video and photo footage can enable our partners to present their message with an exciting and engaging angle, yet showing the real experience of the ski-area. The target audience can be reached by spreading this content through various social media channels, direct mail or through newsletters.

The ultimate aim of the content is to generate traffic, showcase all the highlights and create a thirst for viewers to experience the ski area for themselves! A positive attitude towards all possible activities will provide a full coverage of the area. A demanding viewer nowadays expects interesting content.



04 PARTNERS



10 PEAKS



05 CONTACT



The Crew

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